

# Travis Press Kit

This information can be used for various press publications. For more information regarding press, please contact [press@travistranslator.com](mailto:press@travistranslator.com).

## Travis Statements

### Long

Travis the Translator is a portable device with the potential to encourage travel, spark connections and create positive social change. This new wave of translation intelligently combines software and purpose-designed hardware, giving people from all walks of life the power to communicate. Travis is a company that strives to bridge barriers of language through intelligent technology. After having raised 1.7 million dollars on Indiegogo, Travis is now releasing it's second generation translation device, The Travis Touch. A hardware product that combines 16 different translation engines to translate 100+ languages.

### Short

Travis Touch is a portable device that translates 100+ languages instantly. It encourages travel, creates connection and positively impacts social change. Travis the Translator combines 16 different language engines for translation.

### Mission

What if everyone could understand everyone? Travis is a company that wants to enable everyone to understand everyone. Travis believes no person should be misunderstood and that every opportunity to communicate should be seized. The Travis movement strives to bridge language barriers, spark connections and contribute to positive social change. Travis intelligently combines software and purpose-designed hardware giving people from all over the world the power to communicate.

## Travis Videos

Travis Talk videos are subtitled in English.

Travis - Our Why

<https://www.youtube.com/watch?v=OHqW5ngke24>

CES 2018: Travis Is Taking The World By Storm, With Translator

<https://www.youtube.com/watch?v=PBZMINqtAPM>

Travis Talks: hands-on demo CES 2018

<https://www.indiegogo.com/projects/travis-blue-translator-go-global-speak-local-travel>

Talks English and Portuguese 1

<https://www.youtube.com/watch?v=HQNvAXvej7M>

Travis Talks English and Portuguese 2

<https://www.youtube.com/watch?v=gMXAgIUEQSo&feature=youtu.be>

Travis Talks Spanish and Arabic

<https://www.youtube.com/watch?v=Qzz06ZOVn4A>

Travis Talks Italian and Japanese

<https://www.youtube.com/watch?v=37gmhEYCgwk>

Spanish and English chat

<https://www.youtube.com/watch?v=BvSOKixjOMc>

Arabic and English chat

<https://www.youtube.com/watch?v=vn689vZmaaA>

## Travis Press Releases

These are our latest press releases available.

18th July, 2018

**New Travis Translator Enables Users to Communicate in 100+ Languages**

<https://www.travistranslator.com/news/2018/07/new-travis-translator-enables-users-to-communicate-in-100-languages/>

10th February, 2018

**Travis launches a new multifunctional device Travis Blue aimed at young explorers and travelers**

<https://www.travistranslator.com/news/2018/02/travis-blue-press-release/>

1st January 2018

**Revolutionary device that translates 80 spoken languages with a single tap to exhibit at CES Las Vegas 2018**

<https://www.travistranslator.com/news/2018/03/ces-2018-press-release/>

14th December, 2017

**Travis's Next Steps**

<https://www.travistranslator.com/news/2017/12/press-release-14-dec-2017-2/>

## Travis Testimonials

Some of the recent Travis coverages:

“So far, I've had a great experience! The Travis has been a big hit with family and friends. I showed everyone at a recent party and never saw it again as people were passing it around the room. :-) I can't wait to try it on a trip somewhere.” - Ken, USA

“Travis has its uses for everyday life. I carry it with me everywhere so there would be endless opportunities for me to use it; from just being in the grocery store or bank to being at work. ” - Princess, Sweden

“Small, compact size, easy to use. I train military personnel. We get soldiers from all over the world.” - Jason Huffman,

“As a newly adoptive family (4 from Columbia) this is a life changing device. Thank you, Travis!” - Rachel, USA

## Travis Press Coverages

Travis has been covered in more than 2000 media worldwide up to date.

This device is using AI to improve its translations CNN

<http://money.cnn.com/video/technology/gadgets/2018/02/06/travis-pocket-translator-ai.cnn.money/index.html>

Travis crowdfunded translator with 80 languages shows promise but lacks polish CBS Interactive / Tech Republic

<https://www.techrepublic.com/article/travis-crowdfunded-translator-with-80-languages-shows-promise-but-lacks-polish/>

6 coolest gadgets from CES you'll likely see in your house this year ABC Network / USA Today

<http://www.firstcoastnews.com/article/news/nation-now/6-coolest-gadgets-from-ces-youll-likely-see-in-your-house-this-year/465-af69404a-9e30-4d7a-946d-9db42231c615>

Game-changing gadgets NBC Today Show

<https://www.today.com/video/game-changing-gadgets-a-ball-that-tells-you-how-high-you-ve-tossed-it-1138904643623>

The DeanBeat: The best of CES 2018 Venture Beat

<https://venturebeat.com/2018/01/12/the-deanbeat-the-best-of-ces-2018-from-time-machines-to-autonomous-race-cars/>

CES: Tech Show Showcases Gadgets We Don't Need – Until We Do CBS

<http://lasvegas.cbslocal.com/2018/01/10/ces-tech-show-showcases-gadgets-we-dont-need-until-we-do/>

This Translator Puts 80 Languages in Your Pocket Tom's Guide

<https://www.tomsguide.com/us/travis-the-translator-price-specs.news-26458.html>

## Travis Press Testimonials

*"Travis will bring the world together."* - Mobile Mag

*"Killer crowdfunded travel gadget."* - The Manual

*"He's small, can stay awake for 12 hours at a time, and is happy to travel with you on any trip. Travis isn't a person: he's a handheld translation device that will change the way you travel."* - Follow News

*"Understanding someone certainly plays a part in forming that connection, but communication happens with more than just words. That's why Travis is designed to be held naturally in your hands or to be placed on the table. This placement allows users to have a normal interactions with others, complete with hand gestures, eye contact, and other nonverbal cues."* - Wearable Zone

*"If you really want to immerse yourself in a new culture, you need to learn the language, and there are plenty of apps and websites to help you do that. But if you're looking for a more immediate solution straight out of a sci-fi movie, then technology has you covered as well."* - The Culture Trip



## Brend Kouwenhoven, CEO and co-founder

Combining innovation, entrepreneurship and finance to improve the world, Brend has over 20 years experience with corporates, ventures and governments. He most enjoys building up teams and organisations from scratch and combining strategic visions with impactful results.

## Lennart van der Ziel, co-founder

From Law school to the startup scene, Lennart has led multiple international teams and created communities of entrepreneurs, innovators and investors. He has a passion for realising breakthroughs in organisations and loves taking road trips.

## Team quotes

*“We came to the idea of language and translation because we are living in Rotterdam in the Netherlands and have a lot of international people around us and are experiencing language problems every day. To solve that we said is it possible to combine hardware and existing software together.”* - Brend Kouwenhoven, CEO

*“Language digitization provides great opportunities in aid work and refugee communication, as well as for language learning and education. We are excited to see Tigrinya on Travis devices in the future.”* - Elissa Glorie - Director, Travis Foundation

*“With Travis Touch we can help companies provide soft landing for their consumers.”* - Gregor Noltes,

Chief Marketing Officer

*“Our first product gave us the opportunity to get much valuable feedback. We are happy to announce the successor of Travis One, with lots of improvements to offer a better translation on the spot. We want to elevate understanding around the world and believe our new product will substantially contribute to this, by opening up more conversations by overcoming language barriers.”* - Brend Kouwenhoven, CEO

*“Technology connects us as far as we are accessible to each other, but those true connections aren't going to happen until we all understand and are understood by each other,”* - Robb Selander, US Travis Representative

*“With Travis you don't always have to open your phone in order to look for the right word. Eye contact and non-verbal communication are therefore possible, which is important for understanding each other. In addition, Travis uses an enhanced built-in microphone, which also works in a busy bar.”* - Brend Kouwenhoven, CEO.

*“Once a language is digitized it can not only be used in translation technology like Travis but for education and preservation,”* Elissa Glorie, Travis Foundation

[www.travistranslator.com](http://www.travistranslator.com)